

# Past Achievement

# Present Demand

# Future Assurance

## The Stock of Bollstrom Four Wheel Drive Trucks and Tractors

You are invited seriously to consider the purchase of this stock before the present issue is sold out.

The fact is, that when you buy Bollstrom Motors, Inc., stock, you enter with us into the very heart of the automotive industry. You read about motor factories, spring factories, tire factories, carburetor factories, wheel factories, magneto factories, and the whole line of auto accessories plants. They represent huge investments and earn immense profits. But what would they be if they were not supported by the manufacturers of complete motor vehicles? They would not exist; would never have come into being.—Therefore, the very root and foundation for all this motor accessory prosperity is wrapped up in the complete motor vehicle maker and his ability to produce what the market demands. The rest of them all have to sell their product to him, or by reason of the fact that he makes the cars. This is the sort of offering we are making you now. **THIS IS THE LARGE UNLIMITED OPPORTUNITY.** Build on this foundation with us.

Do It Now.

## The Market for Bollstrom Four Wheel Drive Trucks and Tractors

The Lansing, Mich., State Journal, for Oct. 2, 1919, says in part:

"Owing to the unprecedented activities in the Southwestern Oil fields and the demand for a heavy duty truck that is able to stand up under heavy loads and rough going the 4 wheel drive truck is now experiencing a big demand both in Texas and Oklahoma. There are no roads and the trucks are loaded to the limit. So great is the rush in the oil fields that trucks are given no care and seldom repaired. If they 'go bust' they are abandoned and their life, owing to hard usage and rough going depends entirely upon what's in the trucks, say dealers."

Our Mr. Bollstrom organized THE PIONEER PRODUCER of these popularized four wheel drive trucks. Our Mr. Ranger was with him designing the same. What they did ten years ago they can do, and have done now, better. The Bollstrom Motors, Inc., invites your investment to bring into early production this, the best of all trucks, the BOLLSTROM FOUR WHEEL DRIVE.

## The Makers of Bollstrom Four Wheel Drive Trucks and Tractors

The production of the Bollstrom 4 wheel drive is in charge of the following named gentlemen:

M. Bollstrom, General Manager. An executive who has been connected with the motor car industry since its earliest days. In 1895, he was associated with John G. Heal in the development of the valve-in-head motor, and in 1897, with Walter Marr in completing the first successfully operated motorcycle. His universally recognized ability makes him the logical man for this important position. During the war Mr. Hamilton was government supervisor over four munition plants. After the armistice he was made chief of the government claims for the Jackson, Mich., district.

Karl F. Ranger, Chief Engineer, with Mr. Bollstrom as designer, of the Duplex Truck, is a man who has achieved a solid reputation for reliable engineering with Buick, Packard and Chalmers companies. During the war in government service on the production of Liberty Airplane Motors.

James B. Dick, Factory Manager, formerly with Regal Motor Car Co., Detroit; Garford Truck of Lima, Ohio, and superintendent of the Vehicle Company of Long Island, N. Y., and during the war in charge of production of munitions for the government in certain plants in Jackson, Michigan.

## The Product Bollstrom Four Wheel Drive Trucks and Tractors

Maurice Bollstrom was first to conceive a Practical Four Wheel Drive and make it a Commercial, Marketable vehicle. His successful use of his internal gear axle as designed in his truck, popularized this form of drive axle for motor vehicles.

The lifelong tutelage he received from his father, the late Alexis Bollstrom, who during the Civil war was in charge of the construction of a number of those "Cheese Boxes," the Ericson Monitors, gave him a fund of mechanical knowledge and practical experience. Trained by such a father, he could not bow to the obstacles encountered, but set out to prove, and did prove, the Four Wheel Drive a commercial success over a decade ago. He produced the first successful Duplex truck. His life since that time, excepting the period he served in the Tank Corps during the war where he was appointed mechanical instructor in the School for Tanks, has been devoted to the refinement of designs which are now ready to be produced for the market. Bollstrom designed from the ground up, the Bollstrom Four Wheel Drive.

## The Organization Mastering Bollstrom Four Wheel Drive Trucks and Tractors

The Bollstrom organization to a man has been attracted to the project purely upon grounds of to them proven feasibility of the enterprise. Here is gathered the best production talent it has been possible to obtain, with a directorate that is at once progressive and wisely conservative.

President, Henry H. Soule, of Alma, Mich., financier and contractor, director in many corporations, including First State Bank of Alma, Mich., is too well known to require introductory.

Vice President, M. Bollstrom.

Secretary and Treasurer, Fred C. Ohland. He comes to us highly recommended by scores of business men and bankers throughout central Michigan, with whom he has come into intimate contact for the past ten years.

In addition to the foregoing officers the directors are: Henry J. Paulus, formerly Judge of the Grant County Circuit Court, Marion, Ind.; one of the best known jurors in the state having served on the bench for eighteen years.

E. E. Bennett, formerly city treasurer, Coldwater, Mich.

W. H. Hall, St. Louis, Mich., prominent coal and lumber dealer.

Samuel Hickle, St. Louis, Mich., prominent farmer and stock buyer.

**Extra plans have been completed to exhibit at the Auto Shows. Orders have been released for the building of several Trucks for this purpose and for Sales Models. The demand anticipated for the Bollstrom Four Wheel Drive Trucks is already apparent. The rapid production of these Trucks is the only question.**

Bollstrom Motors, Inc.  
Saint Louis, Michigan.

Gentlemen—

Please send me more information concerning your proposition, without any obligation on my part.

Name .....

Street or R. F. D. ....

City ..... State .....

## Bollstrom Motors Inc.

109 S. MILL ST.

PHONE 11

**MADE IN  
SAINT LOUIS  
THE HEART  
OF MICHIGAN**